

LOGO DESIGN CONSULTATION

Please complete this questionnaire to help our designers deal with the design of your logo more efficiently.

Contact Name: _____
Company: _____
Address: _____

Telephone: _____
Email: _____
Fax: _____

1 Please describe your company and the services you provide.

2 Who is your customer or which target audience are you aiming at?

3 What differentiates you from your competitors? Please be specific.

4 How do you wish to be perceived?

5 Which style do you wish for your logo, i.e. modern, traditional, abstract, etc.

6 Do you have existing corporate colours or is there a colour scheme you would prefer?

7 What do you dislike about your current logo (if applicable) or any other style of design?

8 Have you seen any logos or styles you like, or do you have any rough ideas of your own? Please give web links or supply examples.

